



MATS UNIVERSITY
**MATS SCHOOL OF MANAGEMENT &
BUSINESS STUDIES**

Syllabus

**For
(Two - Year Full-Time Degree Course)**

**Master of Commerce
(M.Com.)**

(2025-2027)

(Semester Based Course)



M.Com. PROGRAM

The Syllabus Book presents the broad objectives, structure, and contents of our Two-Years Master of Commerce Program. The Syllabus is directional in scope and enables the students to acquire skills, enhance knowledge and make them fit for the industry. The syllabus also incorporates Summer Internship program and MOOC courses to cope up with the dynamics of commerce education.

PROGRAM DESIGN AND REQUIREMENTS

The course curriculum is designed to develop accounting and managerial skills in the students. M.Com. program is four semester Post graduate programme in commerce. It provides in-depth knowledge to students in subjects of different domains. It equips the students with the latest business skills to meet the requirements of corporate entities.

M.Com Programme also nurtures research culture among students and has innovative courses like accounting software, Business research, Financial Management and policy, Financial Reporting, Export Import Procedures & Documents, International Marketing, industrial internship, and dissertation under the supervision of experienced faculty mentors. The First semesters offer electives in 'Accounting and Finance' and 'Marketing'. As a value addition- Personality Development, communication skills, current affairs, and Guest lectures are regularly conducted to make students aware of happenings around the business world. Students are being given the flexibility to enroll for Value Added courses and sharpen the skills in domains of their choice.

Upon successful completion of course, students will be able to work in different organizations in various capacities. Immense opportunities are available to students after the completion of this course.

ASSESSMENT/EVALUATION OF THE COURSE:

Candidates will be Continuously Evaluated/Assessed on the basis of their performance both Internally and Externally. The Weightage of Internal Marks would be 30% and for external 70%. The External Marks will be evaluated on the basis of End-term Examination and Internal Marks will be evaluated on the basis of Class Participation/Tests/Assignments/Presentations etc. Candidates should mandatorily pass Separately in both Internal & External Exams.

VALUE ADDED COURSE:

The modern world is a world of competition, enhancement of talent is vital at graduate level. Apart from essential syllabus, students get necessary practice and knowledge in different fields to make them fit to face the challenges with:

- Self-Management
- Communication Skills
- Stress management
- Summer Projects
- Industrial Tours
- Career Orientation, G.D
- Career Development and Interview Skills.
- National and International Tours
- Commerce Feasts
- Mad Ads, Business Plans, Mock Stock and many more.

In Post graduation course Masters Commerce, we offer the value addition by imparting the practical knowledge and providing the training to students about Yoga and Meditation and also conducting the Yoga Classes for each semester so that the students can develop their mental and physical skills and can impart the holistic approach amongst students for character building.

PROGRAMME OUTCOMES:

- 1) To provide a systematic and rigorous learning and exposure to Finance and Marketing related disciplines.
- 2) To train the student to develop conceptual, applied and research skills as well as competencies required for effective problem solving and right decision making in routine and special activities relevant to financial management and Banking transactions of a business.
- 3) To acquaint a student with conventional as well as contemporary areas in the discipline of Commerce.
- 4) To enable a student well versed in national as well as international trends.
- 5) To facilitate the students for conducting business, accounting and auditing practices, role of regulatory bodies in corporate and financial sectors of various financial instruments.
- 6) To provide in-depth understanding of all core areas specifically Advanced Accounting, International Accounting, Management, Security Market Operations and Business Environment, Research Methodology and Tax planning.
- 7) Develop an ability to apply knowledge acquired in problem solving. Ability to work in teams with enhanced interpersonal skills and communication.
- 8) The students can work in different domains like Accounting, Taxation, Marketing, Banking and Administration.
- 9) Ability to start their own business. Ability to work in MNCs as well as Private and Public

companies.

- 10) To develop team work, leadership and managerial and administrative skills. Students can go further for professional courses like CA/ CS/CMA/CFA and Research Courses like Ph.D./PDF/Research Analyst/Market Analyst.

Curriculum Matrix

M.COM SEMESTER I											
S.N o.	Boar d of Studi es	Subject Code	Subject	Catego ry	Periods Per Week			Scheme of Examination			Credi ts
					L	T	P	Exter nal Marks	Intern al Marks	Total Marks	
1	MSB S	MCM101	Research Methodology	Major	4	0	0	70	30	100	4
2	MSB S	MCM102	International Business	Major	4	0	0	70	30	100	4
3	MSB S	MCM107	Apprenticesh ip training	Project	0	0	4	70	30	100	4
SPECIALISATION											
Accounting & Finance											
1	MSB S	MCM103	Elective I Financial Institutions and Market Services	Major	4	0	0	70	30	100	4
2	MSB S	MCM104	Elective II Advance Financial Management	Major	6	0	0	70	30	100	4
SPECIALISATION											
Marketing											
1	MSB S	MCM105	Elective I Brand Management	Major	4	0	0	70	30	100	4
2	MSB S	MCM106	Elective II Advertising and Sales Management	Major	6	0	0	70	30	100	4
Total credits Semester I											20
L- Lecture, T= Tutorial, P- Practical, C -Credit, IA-Internal Assessment, ESE- End Semester Examination.											

M.COM SEMESTER II											
S.No.	Board of Studies	Subject Code	Subject	Category	Periods Per Week			Scheme of Examination			Credits
					L	T	P	External Marks	Internal Exam	Total Marks	
1	MSBS	MCM201	Business Policy & Strategic Management	Major	4	0	0	70	30	100	4
2	MSBS	MCM202	Entrepreneurship development	Major	4	0	0	70	30	100	4
3	MSBS	MCM207	Research Project/Internship	Project	0	0	4	70	30	100	4
SPECIALISATION											
Accounting & Finance											
1	MSBS	MCM203	Elective I International Finance	Major	4	0	0	70	30	100	4
2	MSBS	MCM204	Elective II Security Analysis and Portfolio Analysis	Major	6	0	0	70	30	100	4
SPECIALISATION											
Marketing											
1	MSBS	MCM205	Elective I Rural Marketing	Major	4	0	0	70	30	100	4
2	MSBS	MCM206	Elective II Logistics and Supply Chain Management	Major	6	0	0	70	30	100	4
Total credits Semester II											20

L- Lecture, T= Tutorial, P- Practical, C -Credit, IA-Internal Assessment, ESE- End Semester Examination.

M.COM SEMESTER III											
S.No.	Board of Studies	Subject Code	Subject	Category	Periods Per Week			Scheme of Examination			Credits
					L	T	P	External Marks	Internal Exam	Total Marks	
1	MSBS	MCM301	Statistical Analysis	Major	4	0	0	70	30	100	4
2	MSBS	MCM302	Project Management	Minor	2	0	0	35	15	50	2
3	MSBS	MCM303	Corporate Tax Planning & Management	Major	4	0	0	70	30	100	4
4	MSBS	MCM308	Yoga & Meditation	VAC	2	-	-	35	15	50	2
SELECT ANY ONE SPECIALISATION											
Accounting & Finance											
1	MSBS	MCM304	Corporate Finance	Major	4	0	0	70	30	100	4
2	MSBS	MCM305	International Financial Management	Major	4	0	0	70	30	100	4
Marketing											
1	MSBS	MCM306	Service Marketing	Major	4	0	0	70	30	100	4
2	MSBS	MCM307	Customer Relationship Management	Major	4	0	0	70	30	100	4
Total credits Semester III											20

L- Lecture, T= Tutorial, P- Practical, C -Credit, IA-Internal Assessment, ESE- End Semester Examination.

SEMESTER IV											
Sl. No.	Board of Studies	Subject Code	Subject	Category	Periods Per Week			Scheme of Examination			Credits
					L	T	P	External Marks	Internal Exam	Total Marks	
1	MSBS	MCM401	Quantitative Techniques	Major	4	0	0	70	30	100	4
2	MSBS	MCM402	Production Management	Major	4	0	0	70	30	100	4
3	MSBS	MCM407	Dissertation/Project Work/Case Studies	Project	0	0	4	70	30	100	4
SELECT ANY ONE SPECIALIZATION											
Accounting and Finance											
1	MSBS	MCM403	Financial Derivatives	Major	4	0	0	70	30	100	4
2	MSBS	MCM404	Insurance and Risk Management	Major	4	0	0	70	30	100	4
Marketing											
1	MSBS	MCM405	Consumer Behavior	Major	4	0	0	70	30	100	4
2	MSBS	MCM406	Marketing Research	Major	4	0	0	70	30	100	4
Total credits Semester IV											20
Total Credits at the end of M. Com Final Semester											80

L- Lecture, T= Tutorial, P- Practical, C -Credit, IA-Internal Assessment, ESE- End Semester Examination.